



Creative iMedia

<p>Name of Course</p>	<p>Level 1/2 Cambridge National Certificate in Creative iMedia</p> <p>is equivalent to one Full GCSE.</p>
<p>Exam Board</p>	<p>OCR -600/7043/2</p>
<p>Course Description</p> <p>(What you will learn on the course)</p>	<p>The hands on approach has strong relevance to the way young people use the technology required in creative media. Encourages independence, creativity, and awareness of the digital media sector. Through the use of these skills, learners will ultimately be creating fit for purpose creative media products. The Cambridge Nationals in Creative iMedia will also challenge all learners, including high attaining learners, by introducing them to demanding material and techniques; encouraging independence and creativity.</p> <p>Consist of two mandatory units and two optional units.</p> <p>Mandatory :</p> <p>R081: Pre-production skills Written paper OCR set and marked 1 hour 15 mins – 60 marks (60 UMS). This unit will enable learners to understand pre-production skills used in the creative and digital media sector. It will develop their understanding of the client brief, time frames, deadlines and preparation techniques that form part of the planning and creation process.</p> <p>R082: Creating digital graphics Centre assessed tasks OCR moderated Approx: 10 hours – 60 marks (60 UMS) Digital graphics feature in many_ areas of our lives and play_ a very_ important part in today’s world. The digital media sector relies heavily_ on these visual stimulants within the products it produces, to communicate messages effectively_. The aim of this unit is for learners to understand the basics of digital graphics editing for the creative and digital media sector. They_ will learn where and why_ digital graphics are used and what techniques are involved in their creation. This unit will develop learners’ understanding of the client brief, time frames, deadlines and preparation techniques as part of the planning and</p>



	<p>creation process.</p> <p>Various optional units to choose from including: Story telling with a comic strip. Creating a multipage website Creating digital animation Creating interactive multimedia products Developing digital games</p>
Learning & Assessment Method	<p>Graded Distinction*, Distinction, Merit, Pass equivalent to A*, A, B and C</p> <p>R081: Pre-production skills – A written paper 1hr and 15mins. The examination will last 1 hour1 and 15 minutes. The total number of marks available is 50.</p> <p>R082: Creating digital graphics Centre assessed tasks OCR moderated Approx: 10 hours – 60 marks. This is coursework based and will be compete in class.</p> <p>All other chosen units are centre assessed tasks. Complete through assignments in the classroom.</p>
Requirements	<p>Enthusiastic learner and a good participation record in ICT - A keen interest in ICT is a good start. Good English skills recommended.</p>
<p>Career and Learning Progression</p> <p>(What will I be able to do after this course?)</p>	<p>For learners who want to progress to Level 3 qualifications, they_ have the choice of various GCE qualifications which will further develop areas of their learning in :</p> <ul style="list-style-type: none"> • ICT , • Computing • Media Studies • Design and Technology. <p>Learners can progress to other vocational qualifications:</p> <ul style="list-style-type: none"> • IT User Skills • IT Professional and IT Practitioner suite of qualifications (Levels 1–4)_ • Creative iMedia suite of qualifications (Levels 1–3) • Cambridge Technicals in IT; • Media (Levels 2–3)