

**St. Aidan's Catholic Academy**  
Y11 CiDA

| Half Term  | Curriculum Content  | Suggest Reading or Extension Activities   |
|------------|---|---|
| Autumn HT1 | <p style="text-align: center;"><b>SPB Unit 2 – Splash Out</b></p> <p><i>Splash Out Holidays</i> is a company that specialises in adventure holidays for young people. It is currently updating its holidays for next season and wants to produce a new online 'action brochure' as part of its marketing.</p> <p>The action brochure will provide details of water sports and activities the company is able to offer, such as kayaking and water skiing. It must be designed to appeal to the 18-24-year-old target age group.</p> <p>You must produce the online action brochure. The brochure should showcase your creative multimedia skills. It must be engaging, interactive and show that a Splash Out holiday will be a great experience.</p> <p style="text-align: center;"><b>TRY SURFING ANIMATION</b></p> <p>The action brochure must include a try surfing animation. The animation is intended to entertain the target audience and encourage people to give surfing a try. It should feature a cartoon character learning to surf.</p> <p>The animation must be approximately 25 seconds long and:</p> <ul style="list-style-type: none"> <li>▪ feature an original character</li> <li>▪ use motion tweens</li> <li>▪ include background music.</li> </ul> <p>The user must be able to return to the navigation screen from the animation.</p> <p><b>E</b> Produce a storyboard to illustrate your ideas for the animation.</p> <p>You should annotate your storyboard to explain your design decisions.</p> <p><b>P</b> Create the animation. Link the animation to the action brochure.</p> <p>You must have a test buddy who will give you useful feedback on your work. You could also be a test buddy for someone else and comment on their work.</p> <p>All feedback should include:</p> <ul style="list-style-type: none"> <li>▪ what is good about the work</li> <li>▪ what could be improved.</li> </ul> <p><b>Test buddy feedback</b> should be given on <b>product designs</b> and <b>products</b> as they are developed.</p> <p>You must keep careful records of all the sources you use to gather assets, both <b>primary and secondary</b>.</p> <p>You should describe:</p> <ul style="list-style-type: none"> <li>▪ each asset and any changes you make to it</li> <li>▪ how and where it is used in the products</li> <li>▪ details of the permission required for its use.</li> </ul> | <p><a href="http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/index.htm">http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/index.htm</a></p> <p><a href="http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Try%20surfing.htm">http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Try%20surfing.htm</a></p> |

|                       |  |  |
|-----------------------|--|--|
|                       | <p>You must comply with <b>copyright</b>.</p> <p><b>E</b> Update your assets table. Include details of how you developed the assets.</p>   |  |
| <p>Autumn<br/>HT2</p> | <p style="text-align: center;"><b>ACTIVITIES MOVIE</b></p> <p>The activities movie must show relevant activities in progress and include positive customer feedback about their <i>Splash Out</i> experience.</p> <p>The movie must be approximately 60 seconds long and include:</p> <ul style="list-style-type: none"> <li>▪ still images of the activities in progress</li> <li>▪ original video clips of customers giving feedback</li> <li>▪ suitable captions and sound effects.</li> </ul> <p>The user must be able to return to the navigation screen from the activities movie.</p> <p><b>E</b> Produce a timeline storyboard to illustrate your ideas for the activities movie.</p> <p>You should annotate your storyboard to explain your design decisions.</p> <p><b>P</b> Create the activities movie. Add the activities movie to the action brochure.</p> <p>You must have a test buddy who will give you useful feedback on your work. You could also be a test buddy for someone else and comment on their work.</p> <p>All feedback should include:</p> <ul style="list-style-type: none"> <li>▪ what is good about the work</li> <li>▪ what could be improved.</li> </ul> <p><b>Test buddy feedback</b> should be given on <b>product designs</b> and <b>products</b> as they are developed.</p> <p>You must keep careful records of all the sources you use to gather assets, both <b>primary and secondary</b>.</p> <p>You should describe:</p> <ul style="list-style-type: none"> <li>▪ each asset and any changes you make to it</li> <li>▪ how and where it is used in the products</li> <li>▪ details of the permission required for its use.</li> </ul> <p>You must comply with <b>copyright</b>.</p> <p><b>E</b> Update your assets table. Include details of how you developed the assets.</p> | <p><a href="http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Activities%20movie.htm">http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Activities%20movie.htm</a></p> |
| <p>Spring<br/>HT3</p> | <p style="text-align: center;"><b>NEW THIS YEAR GALLERY</b></p> <p>The new this year gallery is to provide information about three new water sports or activities, such as stand-up paddle boarding.</p> <p>The gallery must:</p> <ul style="list-style-type: none"> <li>▪ scroll and have user controls</li> <li>▪ present images of the chosen sports or activities</li> <li>▪ present text-based information about the chosen sports or activities.</li> </ul>  | <p><a href="http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/New%20this%20Year.htm">http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/New%20this%20Year.htm</a></p>   |

|            |   |  |
|------------|---|--|
|            | <p>The user must be able to return to the navigation screen from the gallery.</p> <p><b>E</b> Produce a series of sketches to illustrate your ideas for the gallery.</p> <p>You should annotate your sketches to explain your design decisions.</p> <p><b>P</b> Create the new this year gallery. Add the gallery to the action brochure.</p> <p>You must have a test buddy who will give you useful feedback on your work. You could also be a test buddy for someone else and comment on their work.</p> <p>All feedback should include:</p> <ul style="list-style-type: none"> <li>▪ what is good about the work</li> <li>▪ what could be improved.</li> </ul> <p><b>Test buddy feedback</b> should be given on <b>product designs</b> and <b>products</b> as they are developed.</p> <p>You must keep careful records of all the sources you use to gather assets, both <b>primary and secondary</b>.</p> <p>You should describe:</p> <ul style="list-style-type: none"> <li>▪ each asset and any changes you make to it</li> <li>▪ how and where it is used in the products</li> <li>▪ details of the permission required for its use.</li> </ul> <p>You must comply with <b>copyright</b>.</p> <p><b>E</b> Update your assets table. Include details of how you developed the assets.</p> |  |
| Spring HT4 | <p style="text-align: center;"><b>FIND OUT MORE CONTACT SCREEN</b></p> <p>The find out more contact screen must be an adapted version of the welcome screen.</p> <p>It must include:</p> <ul style="list-style-type: none"> <li>▪ a drop down list for users to nominate their favourite activity</li> <li>▪ a facility for users to request further details</li> <li>▪ text boxes for a user's email address and feedback.</li> </ul> <p><b>P</b> Create the find out more contact screen. Add the screen to the action brochure.</p> <p>You must have a test buddy who will give you useful feedback on your work. You could also be a test buddy for someone else and comment on their work.</p> <p>All feedback should include:</p> <ul style="list-style-type: none"> <li>▪ what is good about the work</li> <li>▪ what could be improved.</li> </ul> <p><b>Test buddy feedback</b> should be given on <b>product designs</b> and <b>products</b> as they are developed.</p> <p>You must keep careful records of all the sources you use to gather assets, both <b>primary and secondary</b>.</p>  | <p><a href="http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Find%20out%20more.htm">http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Find%20out%20more.htm</a></p> |

|                   |  |  |
|-------------------|--|--|
|                   | <p>You should describe:</p> <ul style="list-style-type: none"> <li>▪ each asset and any changes you make to it</li> <li>▪ how and where it is used in the products</li> <li>▪ details of the permission required for its use.</li> </ul> <p>You must comply with <b>copyright</b>.</p> <p><b>E</b> Update your assets table. Include details of how you developed the assets.</p>  |  |
| <p>Summer HT5</p> | <p style="text-align: center;"><b>EPORTFOLIO</b></p> <p>You must present your products in a multimedia eportfolio along with supporting evidence.</p> <p>You should treat the eportfolio as another multimedia product and include appropriate multimedia assets on the context pages. You should consider the purpose of your products when selecting assets.</p> <p>Make sure you have all the evidence you need in your <b>PRODUCTS</b> and <b>EVIDENCE</b> subfolders.</p> <p><b>How should it be structured?</b></p> <p>It is important that the structure of your eportfolio is logical so that the moderator can find all the evidence.</p> <p>You may wish to produce a structure chart for your eportfolio showing how the pages link together.</p> <p>The eportfolio should include:</p> <ul style="list-style-type: none"> <li>▪ a home page showing: <ul style="list-style-type: none"> <li>○ your name and candidate number, centre name and number</li> <li>○ the title of this SPB (DA202 Splash out)</li> <li>○ the browser and resolution that should be used to view the eportfolio</li> <li>○ links to the context pages</li> </ul> </li> <li>▪ context pages with commentaries to introduce and link to the required evidence</li> <li>▪ appropriate multimedia assets on the pages.</li> </ul> <p><b>Preparing the evidence</b></p> <p>The Digital Applications moderators' toolkit specifies the file types that all moderators can view. It is your responsibility to ensure that your eportfolio only includes files that can be read using the toolkit.</p> <p><b>Building the eportfolio</b></p> <p>Create your eportfolio. Remember that you must comply with <b>copyright</b>.</p> <p>Make sure that there are clear, working <b>links</b> to the products and all other evidence.</p> <p><b>Testing</b></p> <p>Test your eportfolio to ensure that it works properly even when it is on a standalone computer.</p> <p>Make sure that you <b>specify the browser(s)</b> you have used for testing.</p> | <p><a href="http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Eportfo1io1.htm">http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Eportfo1io1.htm</a></p> <p><a href="https://qualifications.pearson.com/en/qualifications/digital-applications-cida-dida/summative-project-briefs/moderators-toolkit.html">https://qualifications.pearson.com/en/qualifications/digital-applications-cida-dida/summative-project-briefs/moderators-toolkit.html</a></p> <p><a href="http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Eportfo1io2.htm">http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Eportfo1io2.htm</a></p> |

|  |  |  |
|--|--|--|
|  | <p><b>Check the size</b></p> <p>Make sure that your eportfolio is not too big. The recommended maximum file size is <b>70 MB</b>.</p> <p style="text-align: center;"><b>REVIEW</b></p> <p>You must complete a review of your finished products.</p> <p>Ask <b>end-of-project reviewers</b> to evaluate each of the products.</p> <p>The review must include:</p> <ul style="list-style-type: none"> <li>▪ an evaluation of the finished products</li> <li>▪ consideration of feedback from end-of-project reviewers</li> <li>▪ suggestions for improvement.</li> </ul> <p> Produce your review.</p> | <p><a href="http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Review.htm">http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/html/Review.htm</a></p> |
|--|--|--|

| Half Term   | Assessment Tasks   |
|-------------|--|
| Autumn HT 1 | Assessment 1 – Try Surfing Animation Storyboard<br>Assessment 2 – Try Surfing Animation          |
| Autumn HT 2 | Assessment 1 – Activities Movie Timeline Storyboard<br>Assessment 2 – Activities Movie           |
| Spring HT 3 | Assessment 1 – New This Year Gallery Sketches<br>Assessment 2 – New This Year Gallery            |
| Spring HT 4 | Assessment 1 – Find Out More Contact Screen Ideas<br>Assessment 2 – Find Out More Contact Screen |
| Summer HT 5 | Assessment 1 – Eportfolio<br>Assessment 2 – Review   |

|   |  |                    |                  |                  |  |
|---|--|--------------------|------------------|------------------|--|
| Parents / Carers can help their child by: | Encouraging the development of skills.<br>Provide feedback on products created.<br>Support and encourage the use of ICT facilities after school to access school based software to complete and improve work.  |                    |                  |                  |  |
| Useful websites                           | <ul style="list-style-type: none"> <li>• <a href="http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/Index.htm">http://www1.edexcel.org.uk/dida-spb-31-08/sep-2017-f/Unit-2-Creative-multimedia/Index.htm</a></li> <li>• <a href="http://qualifications.pearson.com/en/qualifications/digital-applications-cida-dida/cida-2012.coursematerials.html#filterQuery=category:Pearson-UK:Category%2FSpecification-and-sample-assessments">http://qualifications.pearson.com/en/qualifications/digital-applications-cida-dida/cida-2012.coursematerials.html#filterQuery=category:Pearson-UK:Category%2FSpecification-and-sample-assessments</a></li> <li>• <a href="https://qualifications.pearson.com/en/qualifications/digital-applications-cida-dida/summative-project-briefs-spbs/moderators-toolkit.html">https://qualifications.pearson.com/en/qualifications/digital-applications-cida-dida/summative-project-briefs-spbs/moderators-toolkit.html</a></li> <li>• <a href="https://www.youtube.com/watch?v=ZrFJLeF0tA0">https://www.youtube.com/watch?v=ZrFJLeF0tA0</a></li> </ul> |                    |                  |                  |  |
| Revision Sources                          | <ul style="list-style-type: none"> <li>• <a href="http://qualifications.pearson.com/en/qualifications/digital-applications-cida-dida/cida-2012.coursematerials.html#filterQuery=category:Pearson-UK:Category%2FSpecification-and-sample-assessments">http://qualifications.pearson.com/en/qualifications/digital-applications-cida-dida/cida-2012.coursematerials.html#filterQuery=category:Pearson-UK:Category%2FSpecification-and-sample-assessments</a></li> </ul>  |                    |                  |                  |  |
| Extra Curricula Activities                | Creating videos using various software.<br>Researching assets to comply with copyright requirements<br>Creating and editing assets using various software.   |                    |                  |                  |  |
| Who can I contact?                        | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Head of Department</td> <td>Miss Andrea Cain</td> </tr> <tr> <td>Subject Teachers</td> <td>Miss Andrea Cain<br/>Mrs Christine Johnson<br/>Ms Joanna Jackson</td> </tr> </table>  | Head of Department | Miss Andrea Cain | Subject Teachers | Miss Andrea Cain<br>Mrs Christine Johnson<br>Ms Joanna Jackson |
| Head of Department                        | Miss Andrea Cain   |                    |                  |                  |  |
| Subject Teachers                          | Miss Andrea Cain<br>Mrs Christine Johnson<br>Ms Joanna Jackson   |                    |                  |                  |  |